

## TOWN OF DALLAS - ELECTRONIC SIGN ADVERTISING FEES

### **FOR-PROFIT ENTITY**

	<u>Per Month**</u>	<u>Per Day*</u>
10 second view	\$100.00	\$10.00
20 second view	\$175.00	\$18.00
30 second view	\$225.00	\$25.00
1 minute view	\$350.00	\$35.00

### **NON-PROFIT/CIVIC GROUP**

	<u>Per Month**</u>	<u>Per Day*</u>
10 second view	\$30.00	\$10.00
20 second view	\$55.00	\$5.00
30 second view	\$75.00	\$7.00
1 minute view	\$125.00	\$10.00

\* 275 average views per day

\*\*8250 average views per month